

# THE FROG TRAIL

THE FROG 2017  
 COMMISSIONED BY BEDFORD CREATIVE ARTS ON BEHALF  
 OF BEDFORD RIVERSIDE REGENERATION LIMITED. WILLIAM ROUNCE 2017

CASTLE LANE  
 Bricks were made of Oxford Clay which was formed in the Jurassic Age

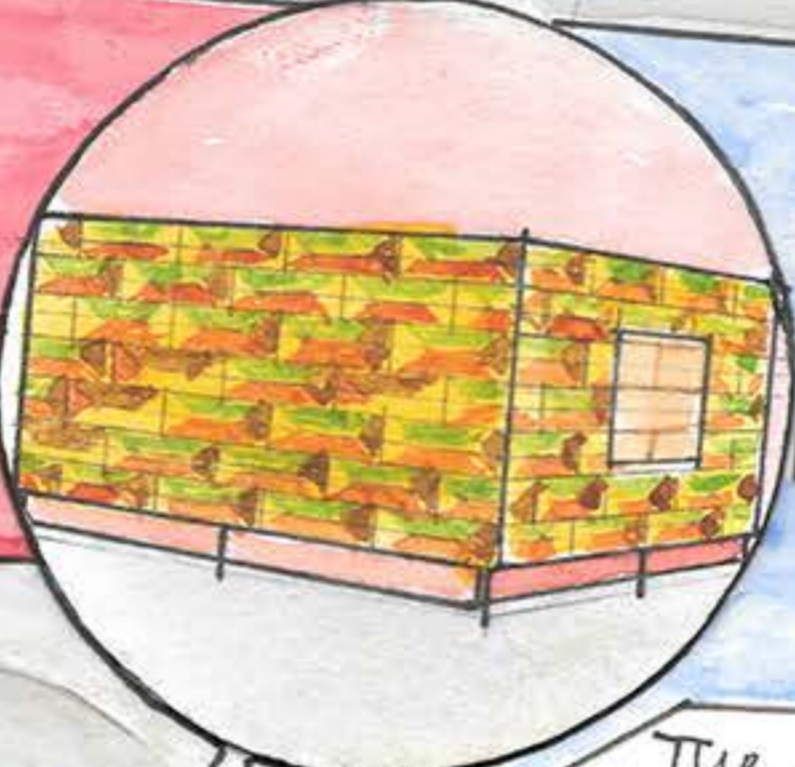


TAKE A LOOK AROUND THE PLACES AND LOCATIONS THAT ARE RELATED TO 'THE FROG'

Visit The Higgins Museum and Art Gallery, 'Somewhere in England' exhibition

ST MARY'S STREET

ST PAUL'S SQUARE

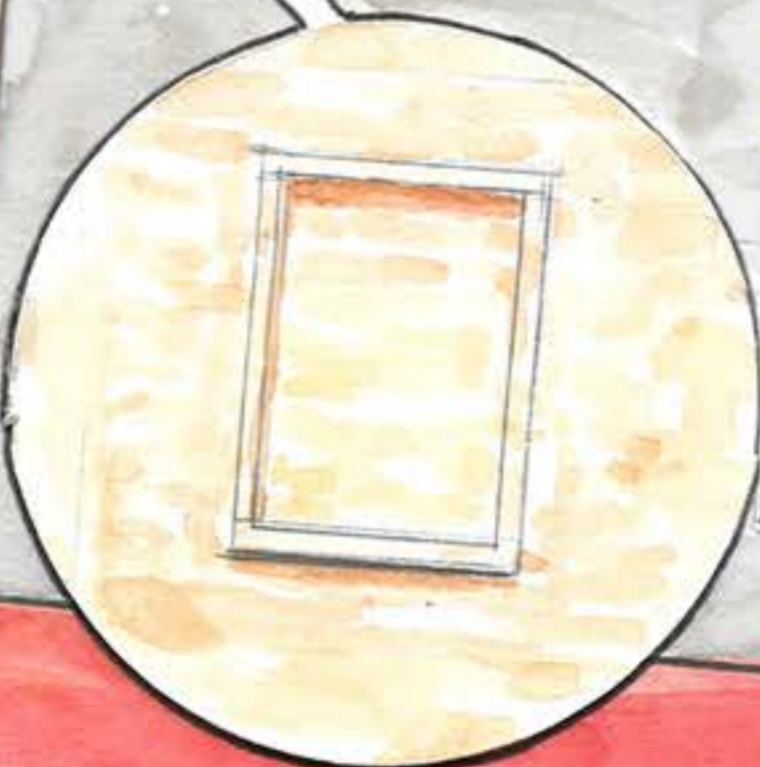


THE FROG

The design is like a visual illusion. Do the bricks appear 3D?

OLD TOWN HALL

RIVERSIDE BEDFORD



IN-FILLED WINDOW

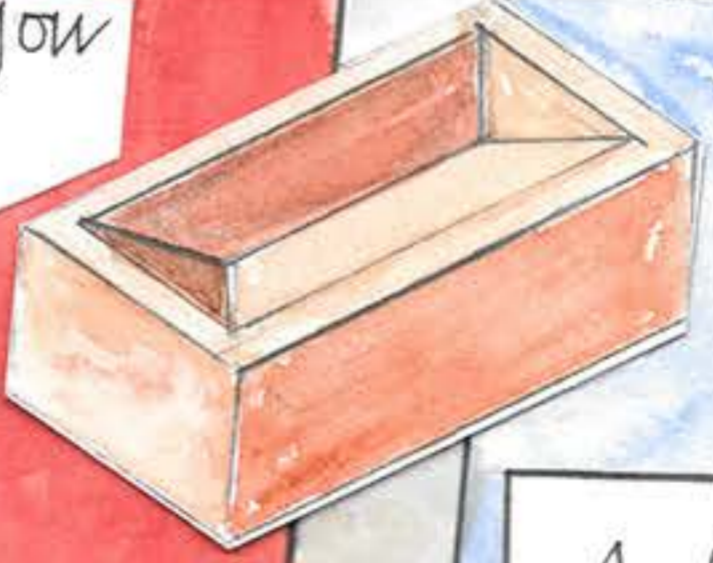
These balconies influenced the colour scheme of 'The Frog'

HORNE LANE



At GBK can you spot the 'frog' in the brick?

GOURMET BURGER KITCHEN



Why is it called The Frog?

A frog is a recess on the top face of a moulded or pressed brick

Did you know that 500 million bricks were produced in Bedford in the mid 1930s.

THIS DRAWING HAS BEEN COMMISSIONED BY RIVERSIDE BEDFORD

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